

PHILIP WILLIAMS // CURRICULUM VITAE

www.philwilldesign.co.uk
philwilldesign@gmail.com // 07917 818436
69 Springfield Court , 2 Dean Rd, Salford , M3 7EH

August 09 // Present

Bauer Media Digital Designer

As a key member of the Bauer Radio Digital Team I have the responsibility of designing, project managing and implementing digital solutions across the group. Providing responsive, mobile friendly, websites and feature pages. Working with project managers, I work on digital products from initial wireframes, through to prototype design, then build and live stages. Finding ways to create intuitive user journeys, using UX/UI techniques, without sacrificing design.

I also create cross brand promotions to drive non-traditional revenue and work with local, national and international clients such as Jet2, Barclays and Disney.

April 08 // August 09

CPD Solutions Graphic/Web Designer

My role at CPD Solutions was varied, split between designing for web and for print. I had the responsibility for designing the majority of the print work including brochures, flyers and general marketing material such as direct mail campaigns.

I handled projects across multiple mediums including driving the company to adopt social media as another form of communication.

I also sourced print quotes, stock and finishes from suppliers then prepared the artwork for print.

February 07 // April 08

Phones 4u Graphic Designer

Focused on the retail sector, my role was to generate monthly concepts for POS collation and for key dates throughout the year i.e. Christmas and the January Sale. Creating interesting and memorable concepts for window posters, product cards and press ads.

Another major part of my role was to design internal documents, ranging from application forms to logo creation for sub sections of the Phones 4u brand. I saw my ideas through from initial concept to completion and implementation.

October 06 // February 07

Freelance Graphic Design Ardale International

Assisted in the completion of the company Christmas brochure for trade shows.

The company supplied Christmas decorations and accessories to major high street stores including Selfridges, John Lewis and ASDA.

June 05 // October 06

Visual Motive Graphic/Web Designer

My primary role was to design and build a variety of websites from property development to new start up businesses. Design new corporate identities and rebrand existing companies.

We worked with clients to see projects through from initial briefing to completion and hand over.

I also worked closely with developers on e-commerce and database driven websites to meet clients specifications.

Education

2002
Staffordshire University
2:1 BA in Graphic Design

2001
West Cheshire College
Achieved a Merit in
Foundation Art Studies

1999
Frodsham Sixth Form College
Achieved 2 A levels in Art
and Graphic Design

1994
Frodsham High School
10 GCSE's Grades A to C

Technical

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Axure, Coda and Brackets.

Design

Web Design, UX/UI design, Wireframing, Logo creation, Branding, Typography, Pre-Press Print Design, Illustration and Photography.

Development

HTML5, CSS3, PHP, Javascript, jQuery, UX/UI, Responsive design. Email marketing and W3C web standards.

Experience

Experience in WordPress , CMS management and social media development, video editing, motion graphics and DVD production.

KEY 103 DATING

MEMBERS LOG IN >

KEY 103 40+ DATING

The perfect place
to meet new people!



JOIN NOW FOR FREE!

I'M A

MAN

LOOKING FOR A WOMAN

NEXT

- 1
- 2
- 3
- 4
- 5

KEY 103 DATING

MEMBERS LOG IN >

KEY 103 40+ DATING

The perfect place
to meet new people!



JOIN NOW FOR FREE!

I'M A

MAN

LOOKING FOR A WOMAN

NEXT

- 1
- 2
- 3
- 4
- 5

Dating is a great way to meet singles

KEY 103 DATING

MEMBERS LOG IN >

KEY 103 40+ DATING

The perfect place
to meet new
people!

**JOIN NOW FOR
FREE!**

I'M A